

SUPPLY CHAIN & PROCUREMENT FRAUD CONFERENCE

SEPTEMBER 16 & 17, 2010 – MUMBAI, INDIA

In May 2010 I was contacted by the conference organizer company Ron Evancia from Mumbai, India, who found my supply chain fraud web site and was so fascinated by my business model that they wanted to create a conference about it. Naturally for the conference to be a success they would require the “guru” of supply chain fraud to attend as their guest and provide the keynote speech and other presentations. (Of course I said “Yes”!)

The conference was attended by over 50 high-level executives with titles that included Managers, Vice Presidents, Directors, Chief Vigilance Officers, and Chief Security Officers. Approximately 20 different government agencies and various industries such as pharmaceutical, petroleum, chemical, and automotive were all represented.

I provided the keynote presentation, *Detecting & Reducing Supply Chain Fraud*, plus two other presentations, *Good Governance For Supply Chain Operations* and *Creating & Communicating Effective Vendor Compliance Guidelines*. Other presentations were provided by representatives from Kroll, Deloitte, and KPMG as well as several other local experts in data security and warehouse design and operations.

The conference was focused on my supply chain fraud business detection & reduction model. The other speakers’ presentations emphasized & supported the points I made during my presentations. In the end the entire conference was very well received and was scored very highly by the attendees. The Ron Evancia organization is looking towards making this conference an annual event and rotating it between major cities in India. I’ve already been asked if I would attend next year’s conference.

The 2010 conference was held at the beautiful Sahara Star hotel. My sponsors took me around Mumbai for a day of sightseeing which was a welcome respite from spending several days in the hotel, elegant as it was.

The photos herein are an album of my journey which was a great experience and one that I’m looking forward to repeating over and over again.

Enjoy!

Norman

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The conference was promoted by Ron Evancia through their extensive contact base and advertised in the publications Witness (www.witnesslive.in) and LogisticsWeek (www.logisticsweek.com).

First Global Conference on Supply Chain & Procurement Fraud Management

16TH & 17TH SEPTEMBER 2010, HOTEL SAHARA STAR, MUMBAI.

You should attend this event if you are:

Internal auditor, audit manager,
Financial controller, accountant,
Head of corporate governance,
Chief Vigilance Officer, Vigilance Head,
CFO, VP Finance, CEO & MD
Head of Supply Chain, Head of
Purchasing & Procurement, Buyer,
Merchandiser, Fraud investigator
Legal & compliance manager, Company
Director, Risk Management & Regulatory
Manager

To avoid being disappointed later on
REGISTER NOW !!!
With an exciting and
overwhelming response we have
very limited positions available
for the event.
CONFIRM YOUR SEATS TODAY

Is your supply chain and procurement fraud free?
Still thinking and your thoughts are *maybe* and *not sure* then read on....

Supply chain operations and procurement functions are very susceptible to fraud due to their nature made more complex in today's global environment.

Organizations can be victims of fraudulent activities – including *theft* and *product substitution* – at every step in its supply chain both internally and externally and through internal-external collusions.

The failure to detect and reduce fraud at the source can lead to large financial losses as the fraud manifests itself through the supply chain and results in consumer *injury* and *death*. Good governance demands a thorough risk analysis, which includes an organization's susceptibility to fraud.

Supply chain fraud detection and reduction requires a new examination of an organization's activities beyond starting at the end: the financial statements.

Minor fraudulent activity can turn into a larger one leading to a hard impact, as the fraudster gains more confidence with increasing non-detection.

Join this knowledge forum to gain new insights into supply chain fraud and learn achievable detection and reduction methodologies.

Leading experts will share with you - the nature and eventuality of fraudulent activities that can happen in your supply chain, procurement and best practices and strategy for prevention, detection and investigation

 Norman Katz President, Katzscan, Inc	 Sukumar Narasimhan Sr. VP-SCM (SME Cell) RIL	 Jayant Dwivedy CEO, Empronc Solutions	 Dipak Ghose Managing Consultant, Deloitte	 Sreedhar K VP-SCM & Finance, VKL
 Richard Dailly Managing Director, Kroll (India)	 Rohit Mahajan Executive Director, KPMG	 Kanwal Mookhey Head of Network Intelligence	 Arif Siddiqui Coign Consulting	 Vinit Bhansali Co-Founder, Copper Spiral RFID

Conceptualized & Organized
By


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THE SAHARA STAR HOTEL



The hotel has several restaurants including one with an aquarium so large that there is a live mermaid show each hour for the entertainment of the guests. The hotel's web site is www.saharastar.com to view more photos and some of the other amenities.

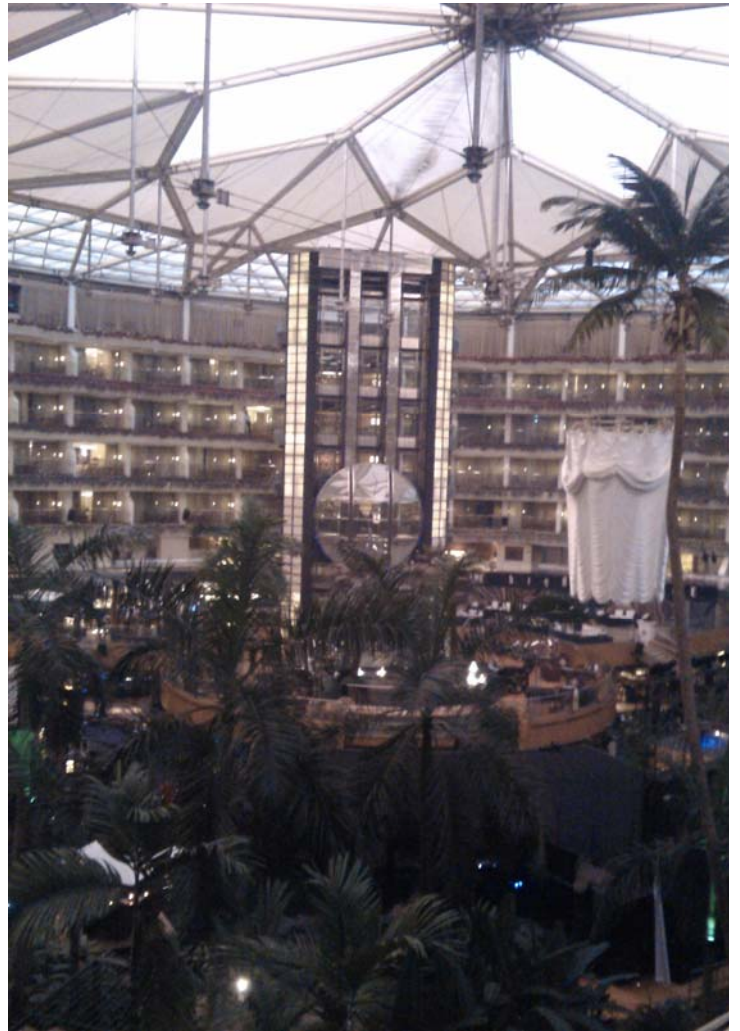
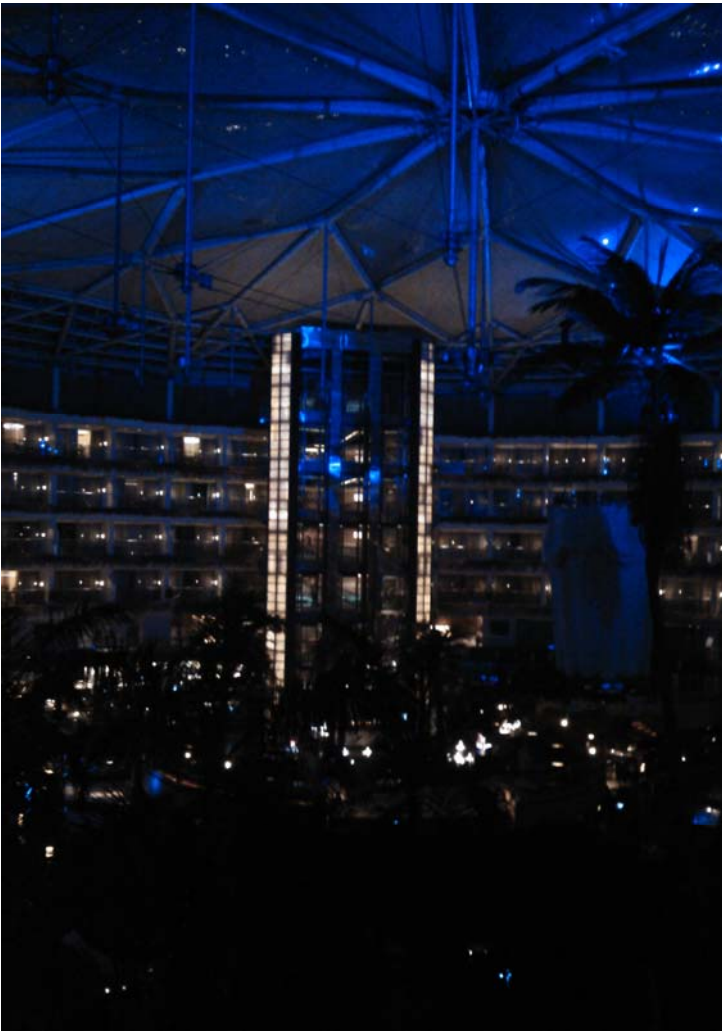


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THE SAHARA STAR HOTEL

The hotel has a fabric dome covering an oasis-like area that contains several restaurants, shops, entertainment stage and a walking path. All rooms have balconies that face the inside of the hotel and the beautiful scenic view. In the evening the dome is lit in blue which emphasizes the shape of a star and thus the hotel's name. The three glass elevators provide a view of the inside oasis and are lit at night. These photos were taken from my hotel room balcony on the third floor.



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Inside the ballroom at the Sahara Star was a full stage and specially-constructed backdrop with video screen in the middle that projected the presentations. Audio-visual technicians were on-hand as was a professional photographer and a videographer.



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In between sessions there was time for some one-on-one discussions with attendees and other presenters. Breakfast of finger sandwiches was provided. Lunch was served buffet-style and there was a generous selection of choices. Breaks were taken mid-morning and mid-afternoon for tea which I learned is a steadfast tradition.



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At the end of the conference there was an exclusive question-and-answer session for the Chief Vigilance Officers from the various government agencies. For nearly one full hour we discussed the unique fraud situations facing CVOs and government agencies as I answered various questions from the group and recapped detection & prevention techniques from the prior two days.



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SIGHTSEEING AROUND MUMBAI

My sponsors took me around downtown Mumbai where we walked through a beautiful park on a high cliff overlooking the ocean. We then proceeded towards the downtown area for some lunch, a walk through the marketplace (where I shopped for my souvenirs), and saw the impressive Gateway To India monument.



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SIGHTSEEING AROUND MUMBAI

The Gateway To India and the Taj Mahal Hotel are pictured. The inscription on the Gateway To India reads: “Erected to commemorate the landing in India of their imperial majesties King George V and Queen Mary on the second of December MCMXI”

